

### Program Evaluation "Coffee Farmer Alliances of Tanzania (CFAT)"

During a seven-year program in Tanzania, smallholder families and farmer organizations proved that advancing their cooperation will improve rural livelihoods. The "Coffee Farmer Alliances of Tanzania (CFAT)" approach promoted the establishment and professionalization of member-driven farmer organizations as service providers and motors of change. The program also supported farmer families to improve their competitiveness and raise agricultural production.

The consulting group FCG Sweden carried out an independent evaluation of the **CFAT** program commissioned by the Swedish International Development Cooperation Agency (Sida) after the program ended. The result: **CFAT** was highly successful, with clear progress in establishing basic organizational and institutional infrastructure. The evaluation confirmed that this resulted in changing smallholder families' mindsets in entrepreneurial farming and sustainable agriculture, the dissemination of Good Agricultural Practices (GAP), aiming for higher production and less environmental damage, improvements in household resilience through crop diversification, sensitization of households with respect to gender roles, and entrepreneurial development of youth.



**Funding Partners:** 



















### **Main Program Interventions**

Sustainable use of natural and household resources Formation and strengthening of farmer organizations

Enabling farmers to sustainably improve their coffee and food crop production

Improving overall marketing performance of farmer organizations

Promoting joint decision making of women and men in coffee growing households

Supporting youth
to achieve
a viable
economic
future



"Much of what was intended has been achieved, despite external challenges due to changes in regulation with respect to COVID-19." FCG Evaluation Report



### **Main Findings**

The program successfully helped to establish operational farmer organizations.

Supported farmer organizations have demonstrated the ability to increase farmer families' resources by reducing operating costs, improving accessibility to markets and to productive inputs.

Farmer organizations became effective forums for training, sharing of information and the adoption of new technology.

They also played an important role in empowering marginalized and disadvantaged groups like women and youth, connecting them to goods, service providers and to markets.

Coffee production and quality increased.

Resilience and food security of farming households improved significantly through crop diversification.

Introduction of good agricultural practices and conservation agriculture reduced environmental damage.

### **Successful Gender Approach**

A particularly successful component of CFAT was the introduction of the Gender Household Approach, a participatory household-based decision making scheme by HRNS. Through seminars, couples were sensitized about the uneven distribution of resources and responsibilities within their households and farms. As gender change agents they became role models and disseminated their knowledge in their communities. The program showed that the improvement of intra-household gender relations will empower households to realize their full development potential.

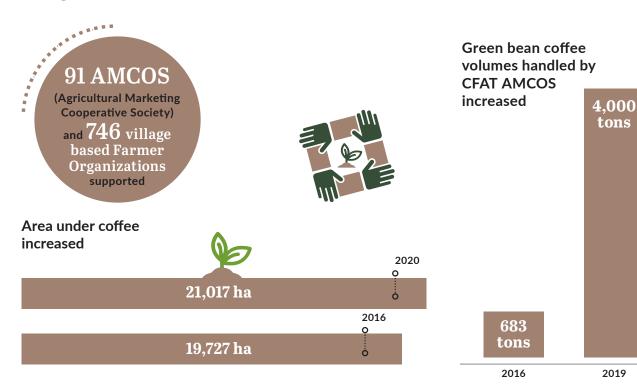


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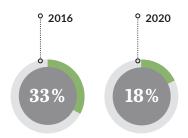
"I help my wife Luti in everything because this relieves stress from her. Even the community around envies my wife. I'm happy for the gender knowledge which has transformed my old ways of thinking."

- Tobias (37) -

### **Program Results\***

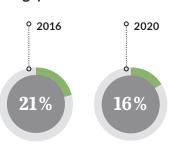


# Share of households below poverty line (1.25\$ PPP) declined





## Percentage of households facing a hungry season declined



<sup>\*</sup>Results from CFAT Phase II (2016-2020) based on internal M&E verified by FCG Sweden



Area under conservation agriculture increased



2018

0

5,768 ha

2016

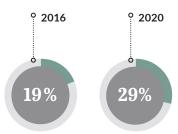


536 ha

6,199
households reached by Gender Household Approach
253
253 Gender Change Agents trained



Share of female members with a leadership function in farmer groups increased





"Our life has never been the same since our household joined the program of HRNS in 2014, believe me or not."

- Ibrahim Ngomwile Kandonga -







146
youth started
their own business

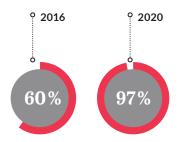
390

youth trained in business skills development, gender sensitivity and mentorship

# At the End of the Program, Adoption of Good Agricultural Practices Increased Significantly

#### **Erosion control**

### **IPM (Integrated Pest Management)**



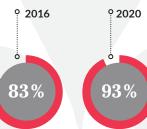


# • 2016 • 2020

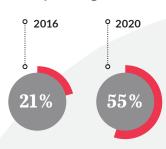
56%







### Composting



### **Lessons Learned**

The finalization and evaluation of CFAT gives us the opportunity to take a step back and assess how future programs can be even more impactful.

HRNS will
increasingly reach out
to the growing young
population in our
program regions.
Building their entrepreneurial capacities will help them
create attractive
livelihood prospects for
themselves.

Working with
youth as drivers
in bringing about positive
change within their
communities carries
high potential.

The role of farmer organizations in the coffee value chain should be strengthened.
This will further improve the livelihoods of smallholder coffee farming families.



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