



## PROJECT FACT SHEET

### Enhancing Livelihood Prospects for Young People in Tanzania

## PROJECT OVERVIEW

REGION	Northern and Southern Tanzania (Arusha, Kilimanjaro, Mbeya, Songwe)
BENEFICIARIES	The project will directly benefit 50,000 youth
PROJECT DURATION	05/2023 – 04/2027
IMPLEMENTED BY	Hanns R. Neumann Stiftung Tanzania, Deutsche Stiftung Weltbevölkerung Tanzania, Kühne Stiftung Tanzania
FINANCED BY	Stiftungsallianz für Afrika, Federal Ministry for Economic Cooperation and Development (BMZ)
PARTNERS	Tanzania Cooperative Development Commission, Tanzania Coffee Board, Floresta, Sustainable Agriculture Tanzania, University of Dar es Salaam, Mzumbe University

## PROJECT DESCRIPTION

Tanzania is faced with the challenge of generating employment opportunities for a rapidly growing population, with more than 50% under the age of 18 and over 70% under the age of 30 years. According to the national census of 2012, about 67% of the labor force is aged 15 and 35, facing limited long-term employment prospects. Naturally, this significant share of the population will be a crucial factor in addressing the countries' future challenges in terms of health, employment, poverty alleviation and economic growth.

The integrated project approach will contribute to improving the livelihoods of young people in mainly rural and partly urban areas of Tanzania. It will focus on income generation, education (professionalization and vocational training), economic empowerment of women, as well as needs-based health care, in particular Sexual and Reproductive Health and Rights (SRHR), including family planning service delivery, advocacy for SRHR and capacity strengthening. Gender will be mainstreamed across all areas and girls and women's empowerment will be of particular importance to reduce Sexual and Gender Based Violence (SGBV) and increase gender equality. The key target group is young women and men aged 15 to 30 years. It also includes parents, (university) teachers, community representatives and civil society stakeholders, actors in supply chains and logistics, government authorities and health service providers. An independent monitoring and evaluation study will measure the project's impact and enable joint learning of the partners involved as well as other stakeholders.

The three implementing partners Hanns R. Neumann Stiftung (HRNS), Deutsche Stiftung Weltbevölkerung (DSW) (implementing partner of the Rossmann Stiftung), and Kühne-Stiftung (KF) agreed to focus on two project

regions in Tanzania: Arusha and Kilimanjaro in the North, and Mbeya and Songwe in the South. The project's approach, comprised of three main components, aligns with the core competencies of the implementing foundations. While each partner takes the lead on one component, collaboration is fostered through joint planning and implementation whenever feasible. The three primary project components are:

1. Young women and men have improved their economic situation through employment in agricultural value chains and other sectors. (lead implementer: HRNS)
2. Actors from different value chains as well as youth are qualified through market-oriented higher education, vocational training and consultancy in the areas of logistics, transport and supply chain management. (lead implementer: KF)
3. Young women and men have improved their Sexual Reproductive Health and Rights (SRHR) (lead implementer: DSW)

## EXPECTED RESULTS

**Over 50,000 youth, of which at least 50% are female, have improved health, education, income and wellbeing.**

- 70% of direct beneficiaries (50% women and 50% men) in all 4 regions report improved quality of life.

**30,000 young women and men have improved their economic and social situation through involvement in the agricultural and related sectors.**

- 70% of the youth enrolled in Youth Farmer Field Schools' (YFFS) report 30% increased income.
- Less than 20% of targeted young households face moderate to severe food insecurity.
- 50% of YFFS members demonstrate gender-responsive behavior in their daily lives.
- 60% of 2,500 youth households trained in the Gender Household Approach share decision-making on investments and expenditures jointly (disaggregated by sex).

**Higher Education, vocational trainings, consulting in logistics, transportation, and supply chain provide gender-sensitive market focused services to project area youth.**

- 30% of 2,000 targeted youth and 300 youth champions gained new and locally relevant applicable knowledge in logistics, transportation, entrepreneurship, and supply chain management.

**Improved SRHR for 50,000 youth (15 to 30 years)**

- 65% of 50,000 youth report having accessed youth-friendly and gender-sensitive SRHR services.
- 50% of female youth club members report having used modern contraceptives in the last six months.
- 60% of project region health facilities provide youth-friendly, gender sensitive SRHR services.
- 70% of female youth club members report making informed decisions on their SRHR.