



PROJECT FACT SHEET

Tim Hortons Coffee Partnership

PROJECT OVERVIEW

REGION	Mbeya and Songwe, Tanzania
BENEFICIARIES	The project will directly benefit 15,000 smallholder farming families
PROJECT DURATION	01/2019 – 12/2021
IMPLEMENTED BY	Hanns R. Neumann Stiftung
FINANCED BY	Tim Hortons
PARTNERS	SIDA, IITA, ICP, TPRI, Tanzania Coffee Research Institute, Tanzania Coffee Board, Tanzania Cooperative Development Commission, Local Governments, Catholic Relief Services, Regional Authorities, Dry mills, Tanzania Agriculture Research Institute, Yara (T) Ltd, Obo Investments

PROJECT DESCRIPTION

Southern Tanzania is an area highly dependent on agriculture, with the regions of Mbeya, Songwe, and Ruvuma producing the majority of coffee in the country. Coffee is grown mainly on pure-stand plots, with coffee as the primary cash crop.

The project contributes to the HRNS Tanzania Country Program which is supported by industry partners and local stakeholders, collectively working together with 15,000 smallholder farming families. Activities focus specifically on youth and gender inclusion in agriculture, organizational development, income diversification and resilient farming. Following a change in governmental regulations concerning farmer organizations, the project supports the development of transparent, sustainable and effective structures, focusing on the strengthening of administration, communication, and internal governance of existing organizations and cooperatives.

Activities build on HRNS' gender pilot program in the region, promoting women's empowerment and positively impacting household dynamics, creating welcoming inclusive environments. Working closely with young farmers to develop agricultural and business skills, through the support of revolving funds establishes their own business; youth are empowered to grow and thrive in their communities. The safe use and handling of agro-chemicals and improve current integrated pest management practices is promoted to protect the health of farmers and the environment.

In collaboration with members of the private sector, the project aims to strengthen market linkages and implement quality control measures, including the establishment of washing stations. To address inconsistent quality, improved quality control measures are created as well as the upgrading of processing and post-harvest processing infrastructure, in particular, drying. The project collaborates with other stakeholders including CRS in enhancing learnings and synergizing of methodologies used in delivering interventions such as entrepreneurial and business trainings, gender mainstreaming and youth empowerment. A multipartner approach contributes to the sustainability and scaling up of the project interventions through the use of farmer-to-farmer extensions.

EXPECTED RESULTS

Farmer Organizations operate as effective, sustainable, and inclusive structures.

- 75% of organizations are “operational”, providing services to their members.
- 3,000 MTs of coffee bulked and marketed through farmer organizations.

Increased multigenerational collaboration and gender empowerment within farming family businesses and farmer organizations.

- The project supports the first holistic intervention approach in Tanzania with a focus on youth integration across project activities.
- 60,000 Training contacts reached.
- 30% of participants in training who are women and/or youth.

Farmers’ implement practices and processes which are environmentally friendly and promote improved productivity and higher farm profitability.

- 96% of farmers implement good agricultural practices (GAP), improving/stabilizing coffee production.
- 85% of farmers incorporate climate-smart agriculture (CSA) in their farms.
- 80% of farmers incorporate improved harvest and post-harvest practices.
- 60 demonstration plots established, evaluating the benefits of GAP and CSA.
- Yield per hectare (400kgs) and productive tree (0.5kg).
- Total production of project farmers in MTs (7,680MT).

Tim Hortons.



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